

TRIVERS SMITH

*Media
Contracts*

What not to draft

Breakfast Workshop:
7th October 2010

Media Contracts:

What not to draft

Place: Travers Smith, 10 Snow Hill,
London, EC1A 2AL

Date: Thursday 7 October 2010

Time: 9:00am to 10:00am (breakfast from 8:45am)

Our workshop will be based on a series of practical scenarios, designed to highlight drafting contractual pitfalls as well as the court's approach to interpretation and enforcement of media contracts.

We will identify key problem areas which can arise, including:

- Scope of rights and future-proofing
- Breach and remedies
- Liability caps
- Exclusivity and non-competes
- Unexecuted drafts

If you (and/or any of your colleagues) would like to attend, please complete and return the pre-paid reply card or respond by email to commercial@traverssmith.com by 10 September 2010.

For more information please contact:

Richard Brown (richard.brown@traverssmith.com)

There is no charge for our workshop and your attendance will qualify for CPD points.



The nearest underground stations are Farringdon (Metropolitan, Hammersmith and City and Circle lines), Chancery Lane (Central line) and St Pauls (Central line). There is an NCP car park in West Smithfield (EC1A 9DY).

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