

TRAVERS SMITH

Technology

A guide to our offering

The technology sector is the most dynamic and fast-moving of all sectors and Travers Smith has been providing cutting-edge advice to our clients on technology matters for many years. Underpinning our expertise is our ability to provide agile, creative and prompt solutions, which means that we are regularly instructed to handle the most complex and demanding instructions across the sector.

Our leading lawyers cover all areas relevant to technology-related transactions and day-to-day advisory matters, including intellectual property, M&A, IPO, tax, banking, competition and employment. In addition our dispute resolution lawyers regularly advise on contentious matters arising from IT projects and online branding and content.

Our experience

We have invested considerable time and effort getting to understand the technology sector and we are aware that a one-size-fits-all approach is of limited use in this environment. In practice, the technology sector encompasses a broad range of diverse sub-sectors which have only limited features in common, but we have extensive experience operating across each of these sub-sectors.

This means that we are equally able to advise on (for example) source code ownership issues for a software business as we are handling the IPO of a data centre operator.



“Travers Smith were supportive and the whole team is pragmatic. They are definitely commercial lawyers as opposed to academic point-scoring lawyers.”

Chambers UK

TRAVERS SMITH

ULTRA PURE

“Clear, concise and consistent advice’ is the hallmark of this firm as it deals with a variety of IT matters in a range of industries, including media, telecoms, education, industrial, retail and finance...”

Chambers UK

Software



Oracle
On open source and copyright ownership issues in proprietary software



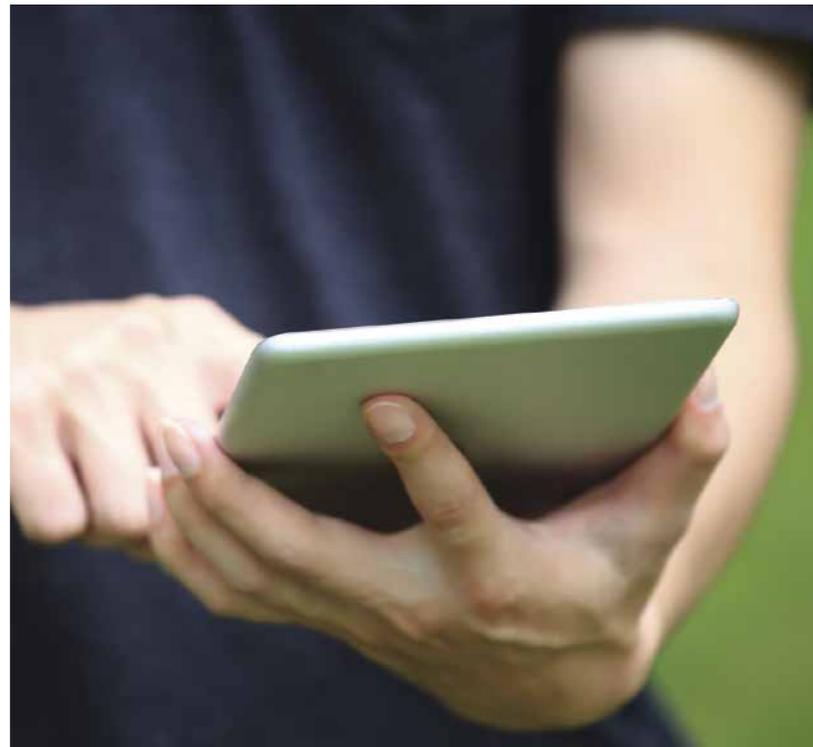
BigHand
On software licensing models and recent legal developments



Micro Focus plc
On multiple acquisitions of software businesses



Silicon Valley Bank
On the provision of senior debt financing for the acquisition and take private of Kewill plc



Infrastructure and Hardware

Equistone Partners
On the simultaneous acquisition of MDNX and Easynet to create the largest independent network and hosting integrator in Europe



Vue Cinemas
On the digitisation by Sony of its entire cinema portfolio



Pulsant
On the buy-and-build creation of its industry-leading data centre business



5GIC (the 5G telecoms innovation centre)
On its creation and development between the University of Surrey and major telecoms businesses (including BT, BBC, Samsung and Vodafone)



Eckoh plc
On licence and support agreements for interactive voice response software



Online

IronFX.com

On its global sponsorship deal with FC Barcelona



Hostelworld.com

On the cloud outsourcing of its entire web presence



Betclit

On the "white label" provision of online gaming facilities



The Trainline.com

On a licence for journey planning software



Shazam

On ad tracking and database ownership issues



IT Services and Consultancy



Inoapps (Europe's largest Oracle reseller)

On multiple Oracle implementations



Investec Bank

As underwriter and broker to the IPO of Outsourcery plc



Firstsource

On Barclays Bank's outsourcing to it of the BarclayCard credit card and payment businesses



Team

We believe that a key differentiator for us is the structure, quality and nature of our teams. We have the correct level of partner involvement, not just occasionally, but continuously and guarantee the right balance between supervision, guidance and cost-effectiveness.

We ensure that our teams work closely with one another, so that we are able to provide a co-ordinated and seamless service.

Technology work is handled by a dedicated team led by Dan Reavill.



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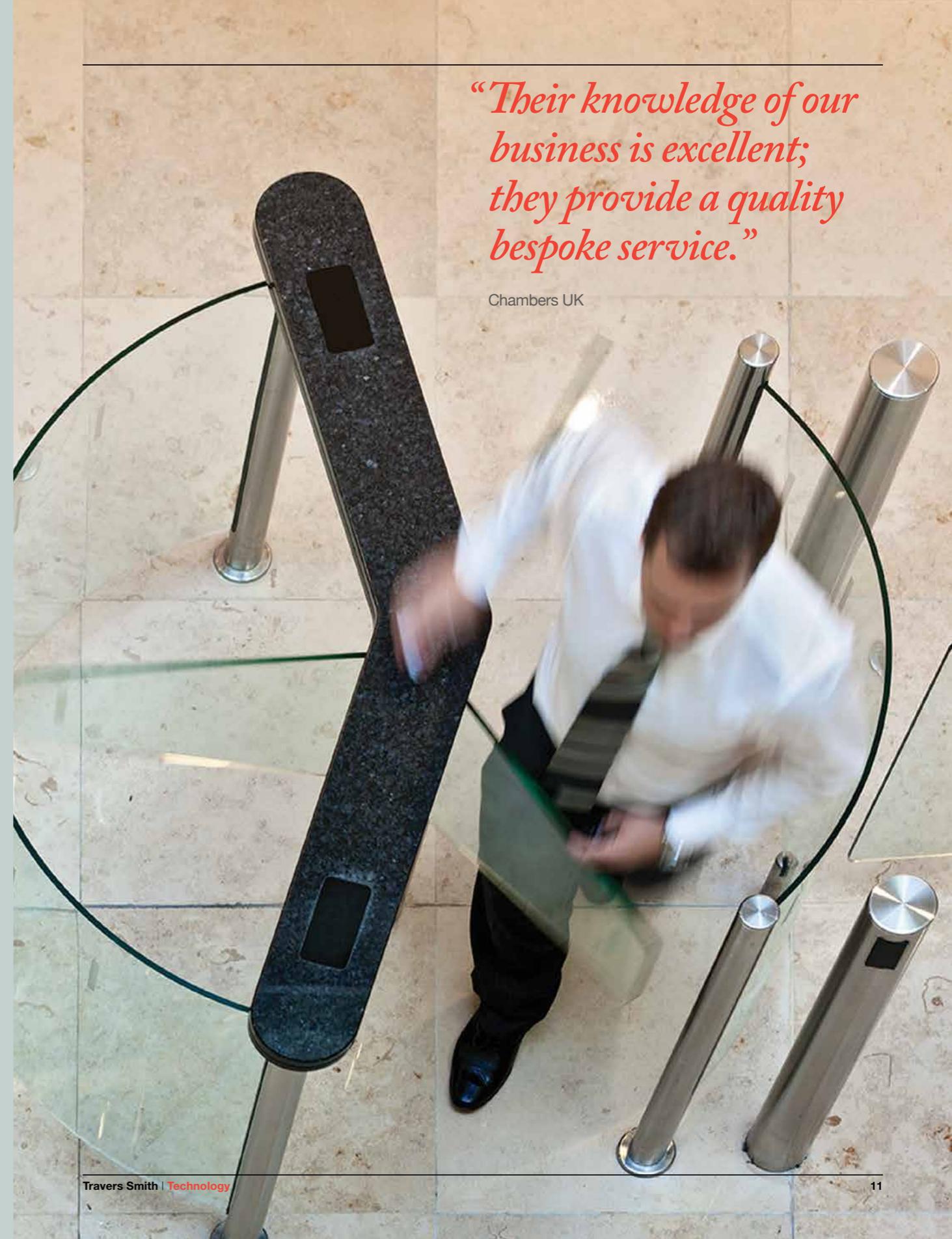
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“Their knowledge of our business is excellent; they provide a quality bespoke service.”

Chambers UK



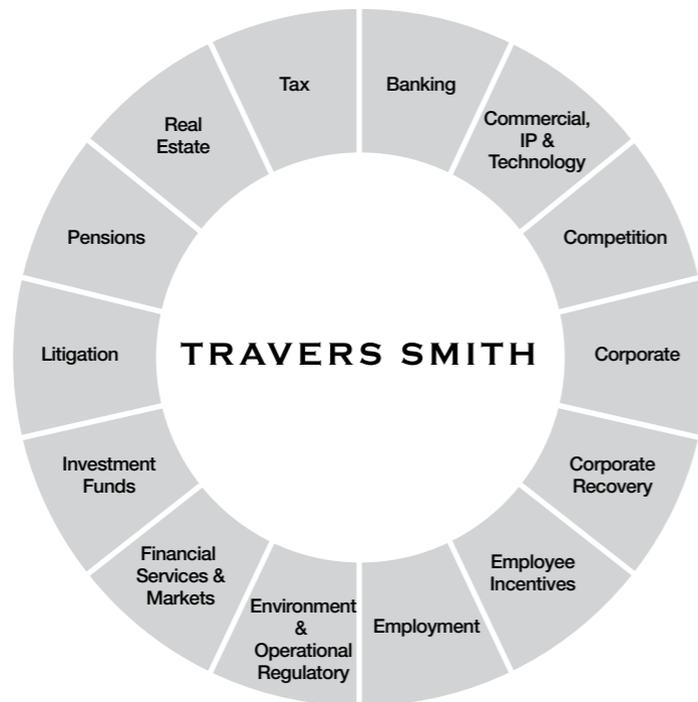
We are an award-winning, full service law firm focused on providing high quality, pragmatic advice on English law.

Our approach:

- Partner led, consistent teams
- Sound commercial advice delivered by high calibre lawyers
- Extensive market knowledge and experience
- Sector focus across each practice area

Why Travers Smith:

- Ranked 'Top City Firm' in the Legal Week client satisfaction survey
- High quality service and exceptional efficiency
- At least 50% of our work has a multi-jurisdictional aspect and we regularly advise on international transactions of all sizes



Disclaimer

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